

New Wave Group AB

2024
Capital Markets Day



Welcome!

Program

10.00-10.15

Introduction – Torsten Jansson, CEO New Wave Group AB

10.15-11.00

Swedish promo market and distribution – Tomas Jansson, CEO New Wave Mode AB, Andreas Johansson, Supply chain Manager New Wave Mode AB

11.00-11.40

Tenson AB – Jens Petersson, Sports & Leisure and CEO Tenson AB, Christoffer Rehn, Deputy CEO Tenson AB

11.40-12.15

Sustainability – Anni Sandgren, CSR and Sustainability Manager New Wave Group AB

12.15-13.15

Lunch

13.15-14.00

Promo market – Benelux – Tom van Heffen, CEO Textet Benelux BV

14.00-14.40

Craft International – Stefan Persson, CEO Craft of Scandinavia AB

14.40-14.55

Coffee

14.55-15.35

AGF Aarhus – Jacob Nielsen, CEO, Rasmus Nørgaard Hansen, Sales manager/CCO

15.35-16.15

Promo market – Canada – Mark Alexander, CEO NWG Canadian Distr Inc.

16.15-16.30

Summary – Torsten Jansson, CEO New Wave Group AB

16.30 ->

Light food, Gin and Beer tasting from Kosta Distillery and Kosta Brewery.

Changed Financial Targets

New long term financial goals!

Operating margin

We change and raise our goal from 15% to 20%*.

Why?

- We have over performed our old goal several times
- We have several companies already doing well above 20% so we know it is reachable.

** Over one business cycle*

Equity Ratio

We raise the target - the ratio should not fall below 40%*
(previously 30%).

Why?

We see many possibilities for growth so we want a strong balance sheet to be able to grab opportunities with a minimum risk.

** Over one business cycle*

We keep following target unchanged

Growth Target

The Group's growth target is between 10 and 20% per year, of which between 5 and 10% is organic growth

ALL GOALS ARE OVER A PERIOD OF ONE BUSINESS CYCLE

Thank you!