



New Wave Group AB

2022

Interim report

January - March

Trademarks

Corporate



Sports & Leisure



Gifts & Home Furnishings



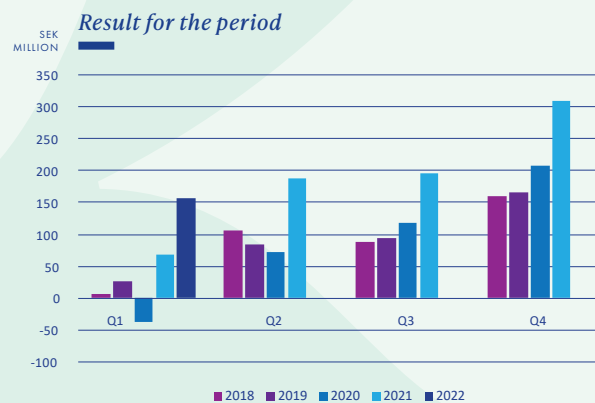
New Wave Group AB

Q

Quarter report

PERIOD 1 JANUARY - 31 MARCH 2022

- Net sales amounted to SEK **1,774.9** million, which was **41%** (**36%** in local currencies) higher than last year (SEK **1,261.6** million).
- Operating result amounted to SEK **209.1** (**100.1**) million.
- Result for the period amounted to SEK **153.5** (**67.7**) million.
- Earnings per share amounted to SEK **2.31** (**1.04**).
- Cash flow from operating activities amounted to SEK **5.2** (**367.2**) million.
- Equity ratio amounted to **61.9** (**56.9**) %.
- Net debt to equity ratio amounted to **22.9** (**37.3**) %.



Torsten Jansson

CEO comments

—
"Another record performance."



Net sales

We are once again delivering a record quarter. Net sales increased by as much as **41%** (excluding currency **36%**) and amounted to SEK **1,774.9** million, which is a new all-time high for a first quarter. Just as we previously predicted, the recovery in the market will take place quickly after easing or removing restrictions in Europe and the USA. Both of our sales channels had good growth with **49%** for promo and **29%** for retail. All three segments had growth, Corporate with **49%**, Sports & Leisure with **40%** and Gifts & Home Furnishings with **13%**. All geographical regions also showed growth. A quarter that we can feel great pride in our accomplishments in sales growth.

Operating result

We more than doubled our operating profit from SEK **100.1** million to SEK **209.1** million. The operating margin for the quarter was **11.8%**. The highest operating margin we have previously reached is **7.9%**.

Net profit increased from SEK **67.7** million to SEK **153.5** million, an improvement of SEK **85.8** million or as much as **127%**.

Rolling 12 months

For the first time, we passed SEK 7 billion in net sales on a rolling full year and achieved SEK **7,231.9** million and an operating result of SEK **1,114.9** million. This gives an operating margin of **15.4%**.

Cash flow & balance sheet

Operating cash flow was SEK **5.2** million, compared with SEK **367.2** million the previous year. The difference consists of a certain inventory build-up, payment of previous purchases of goods and an increase in accounts receivable with the sharp increase in sales. Given the growth, we would have preferred to increase inventory further, but there are still supply disruptions in the logistics chain.

The balance sheet remains very strong with an equity ratio of **61.9%**, which leaves plenty of room for both organic growth and possible acquisitions.

The future

We are well equipped for the future and I remain optimistic. However, there is no shortage of challenges in the short term due to the situation prevailing in the world. The war in Ukraine is terrible and worrying, as is the development of the pandemic in China with large and long lockdowns. Both of these risks are exacerbating the strained situation that has existed for a year and continues in product supply and logistics.

We have so far managed to deal with these problems effectively, however it remains a challenging situation. Above all, there may be quarters that are affected, for example, Craft's basic orders are delayed and delivered later than normal. The short-term development is therefore still difficult to assess, but in the long term I am more positive than ever. We continue to gain market share in most areas. Promo with Clique in the lead develops very well. We see a strong recovery in the US for all companies. Last but not least, Craft continues its growth and in May we will take over the Norwegian national teams in cross-country skiing and biathlon.

We recently extended the agreement with Hammarby Football for another 5 years and it now extends until 2028. We are strong and well equipped against our competitors in virtually all areas. So even with the situation in the world, we face various challenges and sometimes feel anxious in the short term, I am more confident than ever with the long-term development.

..... Q1

Torsten Jansson
CEO

The period

Comments on the period

Summary of the quarter January - March

The first quarter of the year reports continued positive development of both net sales and earnings. The Group's net sales improved by 41% (36% in local currencies) and the operating result for the period increased by 109% and amounted to SEK 209.1 (100.1) million. The improvement takes place in all segments and regions as well as in both sales channels.

The gross profit margin was slightly lower compared with the previous year, while costs increased. The cost increase is mainly volume-related, both in terms of external costs and personnel costs.



Craft
Craft extends the collaboration with Hammarby Football until 2028.

The Corporate segment increased **49%** and Sport & Leisure increased by **40%**. Both these segments had higher net sales in all regions. Gifts & Home Furnishings increased by **13%**, which is mainly related to the regions of Sweden, the rest of the Nordic region and the USA.

The promo sales channel increased by **49%** and retail increased by **29%**. Promo increased its net sales in all segments while retail increased in Sports & Leisure and Gifts & Home Furnishings but was slightly lower in Corporate.

The gross profit margin was **47.5 (48.0)%**. The year's margin was affected by the fact that our trading operations, with a lower percentage margin, accounted for a larger share of net sales than in last year's quarter.

The Group's external costs increased compared with the previous year, which is mainly due to volume-related costs but also higher market activities. Personnel costs increased, which is an adjustment to the current sales level after the savings made in previous years.

The result for the period improved by SEK **85.8** million and amounted to SEK **153.5 (67.7)** million.

Cash flow from operating activities amounted to SEK **5.2 (367.2)** million. The lower cash flow is an effect of higher purchases of goods. Inventories increased by SEK **267.3** million and amounted to SEK **3,200.0 (2,932.7)** million.

CHANGE IN NET SALES

49%

Corporate segment

40%

Sports & Leisure segment

13%

Gifts & Home Furnishings segment

January - March

Net sales

Net sales amounted to SEK **1,774.9** million, which was **41%** higher than the previous year (SEK **1,261.6** million). The exchange rate changes had a positive effect on sales of SEK **61.3** million, which corresponds to **5%**.

Net sales in USA increased by **62%** and Sweden increased by **16%**. Both regions had higher net sales in all segments. Sales in Central Europe increased by **37%**. The improvement took place in Corporate and Sports & Leisure. The Nordic region excluding Sweden had **39%** higher net sales than last year. All segments had higher net sales. Southern Europe increased by **36%**, which is related to the Corporate segment. Other countries increased by **92%**, which was mainly related to trading operations in the Corporate segment and Canada in the Sports & Leisure segment.

Gross profit

The gross profit margin was slightly lower compared with the previous year and amounted to **47.5 (48.0)%**. The Group's trading operations, with a lower percentage gross profit margin, accounted for a larger share of net sales this year compared with the previous year.

Other operating income and other operating costs

Other operating income increased by SEK **6.0** million to SEK **22.6 (16.6)** million. Other operating income is mainly attributable to the operating exchange rate gains, but also other remuneration, and shall be set against the income statement item other operating expenses, where mainly the operating exchange rate losses are reported. Other operating expenses increased by SEK **6.6** million and amounted to SEK **-11.8 (-5.2)** million. The net of the above-mentioned items amounted to SEK **10.8 (11.4)** million.

Costs and depreciations

External costs increased by SEK **86.8** million and amounted to SEK **-311.6 (-224.8)** million. The increase is mainly related to volume-related costs and the fact that marketing activities have increased. Personnel costs increased by SEK **37.4** million and amounted to SEK **-274.6 (-237.2)** million. The first quarter of last year was affected by the savings made in previous years.

Last year, the Group began to return to more normal operations and the number of employees has continuously increased since then.

Exchange rate fluctuations increased the above-mentioned costs by SEK **31.3** million.

Depreciation and write-downs were slightly higher compared with the previous year and amounted to SEK **-58.8 (-54.1)** million.

Operating result

Operating result improved by SEK **109.0** million compared with the previous year and amounted to SEK **209.1 (100.1)** million. The improved operating result is related to the higher net sales.

Net financial items and tax

Net financial items amounted to SEK **-9.6 (-12.8)** million. The Group's net debt has decreased, which has also contributed to lower interest expenses.

Tax on the profit for the period amounted to SEK **-46.0 (-19.7)** million and the increase is related to the improved operating result.

Result for the period

Result for the period improved by SEK **85.8** million and amounted to SEK **153.5 (67.7)** million. Earnings per share amounted to SEK **2.31 (1.04)**.



CRAFT

Craft
Craft's CTM
Carbon Race Rebel
shoe won in the
category "Fast" at the
2022 RW Shoe Awards.

Reporting of operating segments

New Wave Group divides its operations into the segments Corporate, Sports & Leisure and Gifts & Home Furnishings. The Group monitors the segments' and brands' sales as well as operating result. The operating segments are based on the Group's operational management.



Corporate

Net sales for the first quarter improved by **49%** and amounted to SEK **851.4 (572.3)** million. Sales increased in all regions but mainly in USA and Central Europe. The region Other countries also had a strong development, which is related to trading operations in Asia. The promo sales channel increased while retail reduced its sales slightly. Operating result improved by SEK **74.6** million and amounted to SEK **125.9 (51.3)** million. The higher result is related to the higher net sales.

Sports & Leisure

Net sales during the period January-March increased by **40%** and amounted to SEK **746.6 (533.1)** million. The segment had higher net sales in all regions except Southern Europe, where net sales were on par with last year. Sales increased in both sales channels. Operating result improved by SEK **40.7** million and amounted to SEK **95.2 (54.5)** million. The higher result is related to improved net sales, but the segment also has a higher cost level.



Gifts & Home Furnishings

Net sales for the first quarter increased by **13%** and amounted to SEK **176.9 (156.1)** million. The improved net sales are mainly related to Sweden, USA and the Other Nordic countries. Sales increased in both sales channels. Operating result was slightly lower than last year and amounted to SEK **-12.0 (-5.7)** million. The lower operating result is mainly related to the market investments that are underway in Destination Kosta.



Capital tied up

Capital tied up in inventories increased by SEK 267.3 million and amounted to SEK 3,200.0 (2,932.7) million. When converted to SEK, inventory value increased by SEK 65.1 million. The inventory's turnover rate is in line with the previous year and amounted to 1.2 (1.1) times.

SEK million	31 Mar 2022	31 Mar 2021
Raw materials	51.7	31.6
Work in progress	1.8	1.3
Goods in transit	304.1	132.1
Finished goods	2 842.4	2 767.7
Total	3 200.0	2 932.7

As of March 31, the total obsolescence deduction, defined as the difference between the lower of acquisition value and fair value, for the inventory amounted to SEK 154.7 (159.4) million and the obsolescence reserve in relation to finished goods inventory amounted to 5.2 (5.4) %.

Accounts receivable amounted to SEK 1,191.2 (842.8) million, where the increase is mainly related to higher sales.

Investments, financing and liquidity

The quarter's cash flow from operating activities decreased by SEK 362.0 million and amounted to SEK 5.2 (367.2) million. The lower cash flow is attributable to a higher inflow of goods and payment of previously purchased goods. Cash flow from investing activities increased compared with last year amounted to SEK -25.3 (-15.2) million.

Net debt decreased by SEK 422.7 million, of which SEK 370.7 million is related to credit institutions and amounted to SEK 1,095.4 (1,518.1) million. The net debt to equity ratio and net debt through working capital improved and amounted to 22.9 (37.3)% and 33.8 (52.7)%, respectively.

The equity ratio improved by 5.0 percentage points compared with the previous year and amounted to 61.9 (56.9)%.

The Group's total credit facility as of March 31, 2022 amounted to SEK 2,744.8 million, of which \$ 11.2 million runs through January 2024, SEK 2,150.0 million runs through December 2024 and SEK 240.6 million has a term that extends to and including with August 2027. The remaining SEK 250.0 million has a term of between three months and six years. The credit facility is limited in amount to and dependent on the value of certain underlying assets. The financing agreement means that key figures (covenants) must be met in order to maintain the credit line.

Personnel and organization

The average number of full-time employees as of March 31 was **2,176 (2,035)**, of which **50%** were women and **50%** were men. Of the number of employees, **453 (401)** people work in production.

The production within New Wave Group is attributable to AHEAD (embroidery), Cutter & Buck (embroidery), Kosta Boda, Orrefors, Seger, Termo and Toppoint.

Related party transactions

Lease agreements exist with related companies and related companies to the CEO have purchased merchandise. In addition, there are transactions with related parties of insignificant values. All transactions have taken place on market terms.

The Parent company

Total revenue for the quarter amounted to SEK **35.1 (25.2)** million. Result before appropriations and tax amounted to SEK **1.0 (1.6)** million. Net debt amounted to SEK **558.4 (1,002.6)** million. The parent company's net financing to subsidiaries amounted to SEK **1,186.9 (1,141.5)** million. Cash flow from investing activities amounted to SEK **-0.1 (0.1)** million. Total assets amounted to SEK **3,915.8 (3,980.9)** million and equity, including the equity portion of untaxed reserves, to SEK **2,558.4 (2,197.3)** million.

Annual General Meeting

The Annual General Meeting will be held on May 18 (only postal voting). The annual report is available at the company's head office in Gothenburg and at www.nwg.se.

Dividend

The dividend policy is that **40%** of the Group's net profit will be distributed over a business cycle.

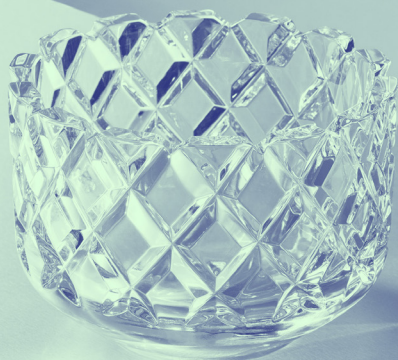
The Board of Directors proposes that the Annual General Meeting resolves on a dividend of SEK **4.25** per share, regardless of share class, a total of SEK **281,960,058**. The dividend constitutes **37%** of the net profit.

Nomination committee

The nomination committee for the board election at the 2022 Annual General Meeting is

- *Ulf Hedlundh, representative of Svolder AB and Chairman of the nomination committee*
- *Torsten Jansson, CEO and representative of Torsten Jansson Holding AB*
- *Frank Larsson, representative for Svenska Handelsbanken Fonder*

For more information about the nomination committee and its work, please see www.nwg.se.





Calendar

18 MAY	Annual General Meeting
17 AUG	Interim report for the second quarter
8 NOV	Interim report for the third quarter

The company's auditors have not conducted any review of the report for the first quarter of 2022.

The Board of Directors and CEO declare that the year-end report gives a true and fair overview of the company's and Group's operations, financial position and earnings, and describes the significant risks and uncertainty factors faced by the company and the companies included in the Group.

..... 2022

Gothenburg, April 26, 2022

New Wave Group AB (publ)

Olof Persson
Chairman of the Board

Jonas Eriksson
Member of the Board

M. Johan Widerberg
Member of the Board

Ingrid Söderlund
Member of the Board

Mats Arjes
Member of the Board

Christina Bellander
Member of the Board

Ralph Mührad
Member of the Board

Torsten Jansson
CEO and Group CEO

For more information, please contact:

CEO AND GROUP CEO
Torsten Jansson
Phone: +46 (0) 31-712 89 01
E-mail: torsten.jansson@nwg.se

CFO
Lars Jönsson
Phone: +46 (0) 31-712 89 12
E-mail: lars.jonsson@nwg.se

This information is information that New Wave Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons detailed above, at 7.00 a.m. CET on April 26th, 2022.

Consolidated income statement

SEK million	Note	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Net sales	3, 4, 5	1 774.9	1 261.6	6 718.6	6 098.8
Goods for resale		-931.6	-656.4	-3 489.3	-3 461.5
Gross profit		843.3	605.2	3 229.3	2 637.3
Other operating income	8	22.6	16.6	111.5	146.2
External costs		-311.6	-224.8	-1 067.9	-975.7
Personnel costs		-274.6	-237.2	-1 016.9	-982.6
Amortizations, depreciations and write-downs of tangible and intangible fixed assets	3	-58.8	-54.1	-227.3	-229.5
Other operating costs		-11.8	-5.2	-21.7	-48.3
Share of associated companies' result		0.0	-0.4	-1.1	-1.4
Operating result	3	209.1	100.1	1 005.9	545.9
Financial income		0.6	0.8	3.0	4.1
Financial expenses		-10.2	-13.5	-46.0	-69.0
Net financial items		-9.6	-12.8	-43.0	-64.9
Result before tax		199.5	87.4	962.9	481.0
Tax expense		-46.0	-19.7	-202.9	-118.0
Result for the period		153.5	67.7	760.0	363.0
Other comprehensive income:					
Items that can be reclassified into profit or loss:					
Translation differences		70.3	141.2	230.3	-274.5
Cash flow hedges		0.2	1.6	3.3	-4.7
Sum		70.5	142.8	233.6	-279.2
Income tax related to components of other comprehensive income		0.0	-0.3	-0.7	1.0
Total other comprehensive for the period		70.5	142.5	232.9	-278.2
Total comprehensive income for the period		224.0	210.2	992.9	84.8
Result for the period attributable to:					
Shareholders of the Parent company		153.5	68.7	760.3	365.5
Non-controlling interest		0.0	-1.0	-0.3	-2.5
		153.5	67.7	760.0	363.0
Total comprehensive income attributable to:					
Shareholders of the Parent company		224.0	210.6	992.8	88.9
Non-controlling interest		0.0	-0.4	0.1	-4.1
		224.0	210.2	992.9	84.8
Earnings per share (SEK)		2.31	1.04	11.46	5.51
The average number of outstanding shares		66 343 543	66 343 543	66 343 543	66 343 543

Consolidated cash flow statement

SEK million	Note	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Operating activities					
Operating result		209.1	100.1	1 005.9	545.9
Adjustment for items not included in cash flow		53.3	43.8	194.8	264.5
Received interest		0.2	-0.5	1.8	0.7
Paid interest		-9.8	-12.3	-44.8	-65.7
Paid income tax		-49.2	-44.1	-164.7	-113.7
Cash flow from operating activities before changes in working capital		203.6	87.1	993.0	631.8
Changes in working capital					
Increase/decrease of inventories		-226.5	30.6	57.8	495.8
Increase/decrease of current receivables		205.8	256.3	-269.9	106.1
Increase/decrease of current liabilities		-177.7	-6.8	426.5	-27.1
Cash flow from changes in working capital		-198.4	280.1	214.4	574.8
Cash flow from operating activities		5.2	367.2	1 207.4	1 206.6
Investing activities					
Investments in tangible fixed assets		-22.6	-14.5	-105.3	-44.7
Sales of tangible fixed assets		2.7	1.5	9.9	6.7
Investments in intangible fixed assets		-5.4	-1.5	-18.8	-11.3
Business combinations		0.0	0.0	0.0	-8.6
Raised long-term receivables		0.0	-0.7	0.0	0.0
Repayment of long-term receivables		0.0	0.0	0.0	0.3
Cash flow from investing activities	3	-25.3	-15.2	-114.2	-57.5
Cash flow after investing activities		-20.1	352.0	1 093.2	1 149.1
Financial activities					
Loans raised		42.3	0.0	0.0	62.9
Amortization of loans		-25.4	-314.6	-706.5	-1091.8
Amortization of lease liabilities		-33.2	-31.5	-126.5	-126.7
Acquisition of non-controlling interests		0.0	0.0	-12.5	0.0
Dividend paid to the shareholders of the Parent company		0.0	0.0	-265.4	0.0
Cash flow from financial activities		-16.3	-346.1	-1 110.9	-1 155.6
Cash flow for the period		-36.4	5.9	-17.7	-6.4
Liquid assets at the beginning of the period		327.9	325.1	325.1	351.3
Translation differences in liquid assets		7.1	13.8	20.5	-19.8
Liquid assets at the end of the period		298.6	344.8	327.9	325.1
Liquid assets					
Cash at bank and in hand		298.6	344.8	298.6	325.1

Consolidated balance sheet

SEK million	Note	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
ASSETS					
Intangible fixed assets	3	1 500.7	1 447.1	1 474.7	1 380.9
Tangible fixed assets	3	1 256.0	1 286.8	1 258.3	1 289.5
Shares in associated companies		38.6	39.4	38.7	39.7
Other long-term receivables		12.0	14.9	11.8	14.0
Deferred tax assets	3, 5	99.2	105.4	93.5	106.7
Total non-current assets	5	2 906.5	2 893.6	2 877.0	2 830.8
Inventory		3 200.0	2 932.7	2 937.6	2 883.0
Current tax receivables		21.8	20.1	16.7	13.4
Accounts receivable		1 191.2	842.8	1 359.6	1 059.3
Other receivables		68.8	59.0	86.3	61.7
Prepaid expenses and accrued income		57.2	47.2	55.3	43.5
Liquid assets		298.6	344.8	327.9	325.1
Total current assets		4 837.6	4 246.6	4 783.6	4 385.9
TOTAL ASSETS	3, 6	7 744.1	7 140.2	7 660.6	7 216.7
EQUITY					
Share capital		199.0	199.0	199.0	199.0
Other capital contributions		219.4	219.4	219.4	219.4
Reserves		562.5	398.8	489.4	252.2
Retained earnings including result for the period		3 809.8	3 238.3	3 658.8	3 174.3
Equity attributable to shareholders of the Parent company		4 790.8	4 055.5	4 566.7	3 845.0
Non-controlling interest		0.8	10.1	0.9	10.5
Total equity		4 791.6	4 065.7	4 567.6	3 855.5
LIABILITIES					
Long-term interest-bearing liabilities	7, 8	1 177.2	1 620.4	1 166.8	1 933.3
Pension provisions		21.4	18.8	19.4	18.0
Other provisions		5.7	7.4	7.1	7.6
Deferred tax liabilities		144.3	143.3	138.4	140.1
Total non-current liabilities		1 348.6	1 789.9	1 331.6	2 099.1
Short-term interest-bearing liabilities	7, 8	216.7	242.5	229.9	209.4
Accounts payable		810.5	614.3	926.1	543.6
Current tax liabilities		112.0	40.0	89.9	58.6
Other liabilities	8	150.8	151.7	163.6	177.9
Accrued expenses and prepaid income		313.9	236.2	351.9	272.5
Total current liabilities		1 603.9	1 284.6	1 761.4	1 262.1
Total liabilities	3, 6	2 952.5	3 074.5	3 093.0	3 361.1
TOTAL EQUITY AND LIABILITIES		7 744.1	7 140.2	7 660.6	7 216.7

Consolidated statement of changes in equity

SEK million	Share capital	Other capital contributions	Reserves	Retained earnings incl. result for the period	Total	Non-controlling interest	Total equity
Opening balance 2021-01-01	199.0	219.4	252.2	3 174.3	3 845.0	10.5	3 855.5
Result for the period				68.7	68.7	-1.0	67.7
Other comprehensive income							
Translation differences			140.6		140.6	0.6	141.2
Cash flow hedges for the period			1.6		1.6		1.6
Reclassification of previous years' cash flow hedge			4.7	-4.7	0.0		0.0
Income tax related to components of other comprehensive income			-0.3		-0.3		-0.3
Transactions with shareholders							
Dividends to shareholders of the Parent company				0.0	0.0		0.0
Acquisition of non-controlling interest				0.0	0.0	0.0	0.0
Closing balance 2021-03-31	199.0	219.4	398.8	3 238.3	4 055.6	10.1	4 065.7

SEK million	Share capital	Other capital contributions	Reserves	Retained earnings incl. result for the period	Total	Non-controlling interest	Total equity
Opening balance 2022-01-01	199.0	219.4	489.4	3 658.8	4 566.7	0.9	4 567.6
Result for the period				153.6	153.6	-0.1	153.5
Other comprehensive income							
Translation differences			70.3		70.3	0.0	70.3
Cash flow hedges for the period			0.2		0.2		0.2
Reclassification of previous years' cash flow hedge			2.6	-2.6	0.0		0.0
Income tax related to components of other comprehensive income			0.0		0.0		0.0
Transactions with shareholders							
Dividends to shareholders of the Parent company					0.0		0.0
Acquisitions of non-controlling interest					0.0		0.0
Closing balance 2022-03-31	199.0	219.4	562.5	3 809.8	4 790.8	0.8	4 791.6

	Jan - Mar 2022	Jan - Mar 2021
Accumulated translation differences in equity		
Accumulated translation differences at the beginning of the period	497.0	266.7
Translation differences in foreign Group companies for the period	70.3	141.2
Accumulated translation differences at the end of period	567.3	407.9

Financial key figures

	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Net sales growth, %	40.7	-12.4	10.2	-11.7
Organic growth, %	35.8	-7.0	12.9	-9.9
Average number of employees	2 176	2 035	2 060	2 064
Gross profit margin, %	47.5	48.0	48.1	43.2
Operating margin before depreciations, %	15.1	12.2	18.4	12.7
Operating margin, %	11.8	7.9	15.0	9.0
Profit margin, %	11.2	6.9	14.3	7.9
Net margin, %	8.6	5.4	11.3	6.0
Return on shareholders' equity, %	18.1	11.8	18.0	9.5
Return on capital employed, %	18.4	11.3	16.9	8.4
Equity ratio, %	61.9	56.9	59.6	53.4
Net debt, SEK million	1 095.3	1 518.1	1 068.8	1 817.6
Net debt to credit institutes, SEK million	405.0	775.8	375.1	1 075.9
Net debt to equity ratio, %	22.9	37.3	23.4	47.1
Net debt in relation to working capital, %	33.8	52.7	35.7	59.5
Interest coverage ratio, times	20.6	7.5	21.9	8.0
Capital turnover, times	0.9	0.8	0.9	0.8
Inventory turnover, times	1.2	1.1	1.2	1.1
Cash flow before investments, SEK million	5.2	367.2	1 207.4	1 206.6
Net investments, SEK million	-25.3	-15.2	-114.2	-57.5
Cash flow after investments, SEK million	-20.1	352.0	1 093.2	1 149.1
Shareholders' equity per share, before and after dilution, SEK	72.21	61.13	68.83	57.96
Share price as of the balance sheet date, SEK	153.00	69.80	167.80	54.50
Dividend/share, SEK	-	-	4.00	-
P/E-ratio	12.01	9.85	14.64	9.89
P/S-ratio	1.40	0.78	1.66	0.59
Share price/Shareholders' equity	2.12	1.14	2.44	0.94

For definitions of alternative performance measures, see page 30.

Income statement

SEK million	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Net sales	24.2	20.8	90.4	90.5
Other operating income	10.9	4.4	18.0	41.1
Total income	35.1	25.2	108.4	131.5
External costs	-14.7	-11.8	-62.6	-55.4
Personnel costs	-11.8	-10.3	-41.5	-42.8
Amortizations, depreciations and write-downs of tangible and intangible fixed assets	-1.3	-1.4	-5.4	-6.2
Other operating costs	-9.4	-2.9	-14.3	-35.2
Operating result	-2.1	-1.3	-15.4	-8.0
Result from shares in Group companies	0.0	0.0	470.6	80.5
Changes in write-downs of financial assets	0.0	0.0	7.1	7.8
Financial income	8.1	9.5	36.3	56.6
Financial expenses	-5.0	-6.6	-23.9	-42.4
Net financial items	3.1	2.9	490.1	102.5
Result before appropriations and tax	1.0	1.6	474.7	94.6
Appropriations	0.0	0.0	144.9	7.6
Tax expense	-0.2	-0.3	-26.9	0.0
Result for the period	0.8	1.3	592.8	102.1

Total comprehensive income for the period corresponds with result for the period.

Cash flow statement

SEK million	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Operating activities				
Operating result	-2.1	-1.3	-15.4	-8.0
Adjustment for items not included in cash flow	5.2	-5.4	-0.5	17.9
Received dividends	0.0	0.0	470.6	0.0
Received interest	8.1	9.5	36.3	56.6
Paid interest	-5.0	-6.6	-23.9	-42.4
Paid income tax	-3.4	-2.6	-13.2	-4.6
Cash flow from operating activities before changes in working capital	2.8	-6.4	453.8	19.5
Changes in working capital				
Increase/decrease in current receivables	-42.2	43.4	49.7	743.9
Increase/decrease in current liabilities	37.2	101.9	65.1	147.4
Cash flow from changes in working capital	-5.0	145.3	114.8	891.4
Cash flow from operating activities	-2.2	138.9	568.6	910.9
Investing activities				
Shareholder contributions to Group companies	0.0	0.0	-20.4	-6.5
Investments in associated companies	0.0	0.0	0.0	0.0
Investments in tangible fixed assets	0.0	-0.3	0.0	-3.6
Investments in intangible fixed assets	0.0	0.0	-6.1	-2.5
Acquisition of shares	0.0	0.0	-12.5	0.0
Intra-Group sales of Group companies	0.0	0.0	0.0	14.5
Changes in long-term loans to Group companies	0.0	0.5	324.9	2.5
Raised long-term receivables	-0.1	-0.1	-0.1	0.9
Cash flow from investing activities	-0.1	0.1	285.8	5.3
Cash flow after investing activities	-2.3	139.0	854.5	916.2
Financial activities				
Loans raised	26.0	0.0	0.0	0.0
Amortization of loans	-24.0	-139.2	-588.8	-936.4
Dividend paid to shareholders of the Parent company	0.0	0.0	-265.4	0.0
Cash flow from financial activities	2.0	-139.2	-854.2	-936.4
Cash flow for the period	-0.3	-0.2	0.1	-20.2
Liquid assets at the beginning of the period	0.5	0.4	0.4	20.6
Liquid assets at the end of the period	0.2	0.2	0.5	0.4
Liquid assets				
Cash at bank and in hand	0.2	0.2	0.5	0.4

Balance sheet

SEK million	Note	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
ASSETS					
Intangible fixed assets		7.8	5.6	8.8	6.6
Tangible fixed assets		3.3	4.6	3.5	4.7
Shares in Group companies		2 256.0	2 236.1	2 256.0	2 236.1
Shares in associated companies		38.1	38.1	38.1	38.1
Receivables on Group companies		32.5	345.5	32.5	326.9
Other long-term receivables		5.5	5.5	5.5	5.4
Total non-current assets		2 343.2	2 635.4	2 344.4	2 617.8
Accounts receivable		0.7	0.5	0.7	0.5
Receivables on Group companies		1 546.5	1 308.1	1 481.6	1 351.8
Current tax receivables		0.0	3.4	0.0	1.2
Other receivables		16.7	23.6	39.4	24.5
Prepaid expenses and accrued income		8.4	9.6	8.5	8.4
Liquid assets		0.2	0.2	0.5	0.4
Total current assets		1 572.5	1 345.5	1 530.6	1 386.8
TOTAL ASSETS		3 915.8	3 980.9	3 875.0	4 004.6
EQUITY					
Share capital		199.0	199.0	199.0	199.0
Restricted reserves		249.4	249.4	249.4	249.4
Total restricted equity		448.4	448.4	448.4	448.4
Retained earnings		1 981.9	1 654.5	1 389.1	1 552.4
Share premium reserve		48.0	48.0	48.0	48.0
Result for the period		0.8	1.3	592.8	102.1
Total unrestricted equity		2 030.7	1 703.8	2 029.9	1 702.5
Total equity		2 479.1	2 152.3	2 478.3	2 151.0
Untaxed reserves		99.9	57.3	99.9	57.3
LIABILITIES					
Long-term interest-bearing liabilities	7	462.7	910.0	458.0	1 040.0
Total non-current liabilities		462.7	910.0	458.0	1 040.0
Short-term interest-bearing liabilities	7	95.9	92.8	94.6	89.8
Accounts payable		366.4	246.0	399.1	218.0
Liabilities to Group companies		392.0	512.1	321.6	437.2
Current tax liabilities		9.3	0.0	12.4	0.0
Other liabilities		1.6	1.2	1.2	1.3
Accrued expenses and prepaid income		9.0	9.2	9.9	10.1
Total current liabilities		874.1	861.3	838.8	756.4
Total liabilities		1 336.8	1 771.3	1 296.8	1 796.3
TOTAL EQUITY AND LIABILITIES		3 915.8	3 980.9	3 875.0	4 004.6

Statement of changes in equity

SEK million	Share capital	Restricted reserves	Retained earnings	Share premium reserve	Result for the period	Total equity
Opening balance 2021-01-01	199.0	249.4	1 552.4	48.0	102.1	2 151.0
Transfer according to decision at AGM			102.1		-102.1	0.0
Result for the period					1.3	1.3
Total changes excluding transactions with shareholders	0.0	0.0	0.0	0.0	1.3	1.3
Dividends			0.0			0.0
Closing balance 2021-03-31	199.0	249.4	1 654.5	48.0	1.3	2 152.3

SEK million	Share capital	Restricted reserves	Retained earnings	Share premium reserve	Result for the period	Total equity
Opening balance 2022-01-01	199.0	249.4	1 389.1	48.0	592.8	2 478.3
Transfer according to decision at AGM			592.8		-592.8	0.0
Result for the period					0.8	0.8
Total changes excluding transactions with shareholders	0.0	0.0	0.0	0.0	0.8	0.8
Dividends			0.0			0.0
Closing balance 2022-03-31	199.0	249.4	1 981.9	48.0	0.8	2 479.1



The Group and Parent company

Notes

Note 1 - Accounting policies

This report is prepared in accordance with IAS 34 Interim Financial Reporting and the Annual Accounts Act. The interim report for the Parent Company has been prepared according the Annual Accounts Act as well as RFR 2 Reporting for Legal Entities. Applied accounting policies are otherwise consistent with the 2021 Annual Report.

New accounting policies for 2022

A number of amendments of current accounting standards have been published and are effective from 2022 and later. None of these has a material impact on New Wave Group's financial statements.

Note 2 - Risks and risk control

New Wave Group's international operations mean that it is continuously exposed to various financial risks. The financial risks are interest rate risks, currency, liquidity and credit risks. In order to minimize the effect these risks may have on earnings, the Group has a risk policy. For a more detailed description of the Group's risk management please refer to the Annual Report 2021, note 16, p. 98-104. The Annual Report is available at the Group's headquarters in Gothenburg, Sweden, as well as at www.nwg.se.

The Group's policy is to have short fixed-rate interest periods, which means that fluctuating short-term interest rates have a rapid impact on the Group's net interest income.

During 2020, the world was hit by a pandemic caused by COVID-19. New Wave Group has been largely affected by the spread of COVID-19 and the demand for the Group's products and services was significantly reduced also during the previous year. New outbreaks in China with large and long shutdowns risk exacerbating the strained situation that has existed for a year and continues to be in product supply and logistics.



The conflict between Russia and Ukraine has significantly increased geopolitical tensions, which in turn has a major impact on world trade. In this context, New Wave Group has marginal business with both Ukraine and Russia. Furthermore, the war also means increased uncertainty about economic development.

Group management and each company management closely monitor developments of COVID-19 and the conflict between Russia and Ukraine and work closely with suppliers and customers. Strategies and activities are continuously adapted as the situation develops.

Besides the above, the Group's reported risks are deemed to be essentially unchanged.

Note 3 - Reporting of operating segments

Net sales and operating result per operating segment

SEK million	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Corporate				
Net sales	851.4	572.3	2 971.6	3 104.8
Operating result	125.9	51.3	440.8	349.0
Sports & Leisure				
Net sales	746.6	533.1	2 792.5	2 168.5
Operating result	95.2	54.5	466.0	170.4
Gifts & Home Furnishings				
Net sales	176.9	156.1	954.5	825.5
Operating result	-12.0	-5.7	99.1	26.5
Total net sales	1 774.9	1 261.6	6 718.6	6 098.8
Total operating result	209.1	100.1	1 005.9	545.9
Total operating result	209.1	100.1	1 005.9	545.9
Net financial items	-9.6	-12.8	-43.0	-64.9
Result before tax	199.5	87.4	962.9	481.0

Assets and liabilities per operating segment

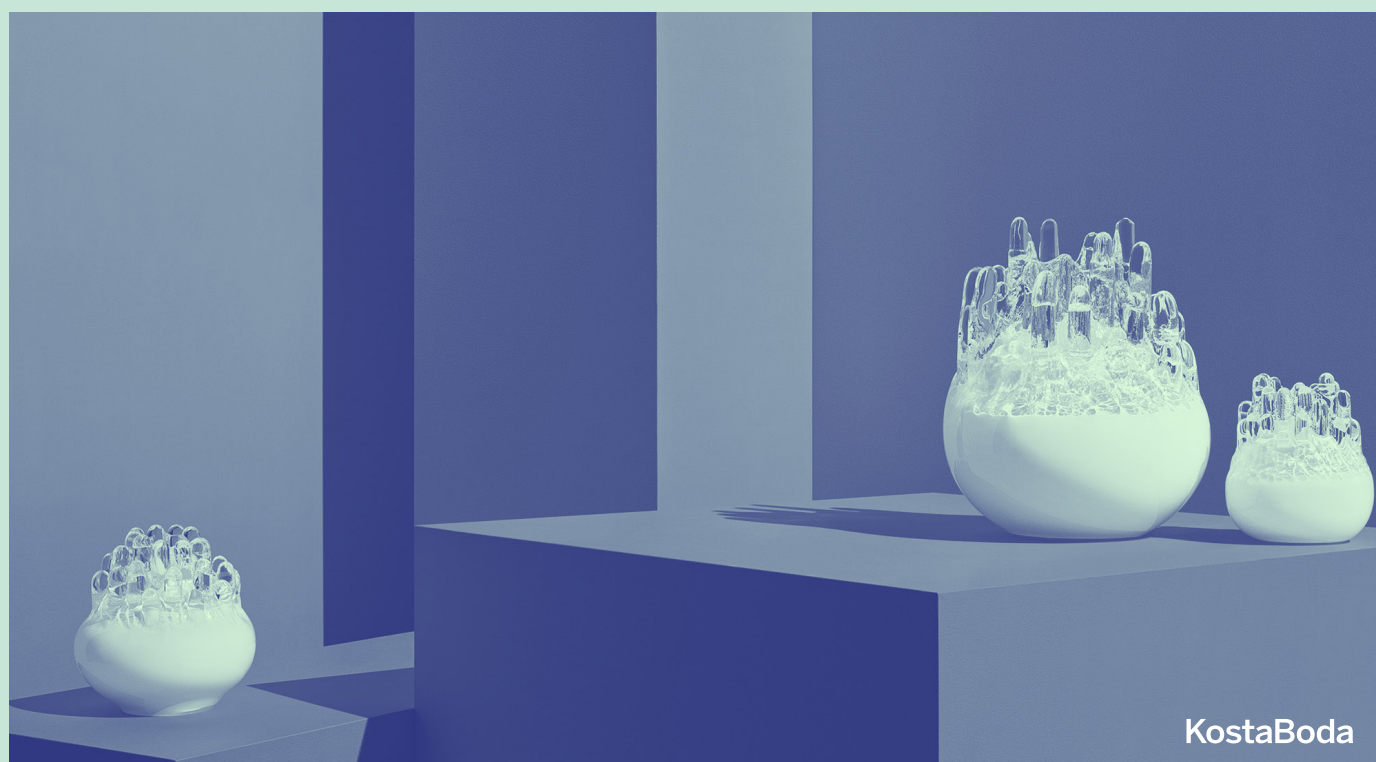
SEK million	Total assets	Fixed assets*	Deferred tax assets	Net investments	Amortizations, depreciations and write-downs	Total liabilities
31 Mar 2022						
Corporate	4 641.7	1 081.6	34.7	-12.9	-38.2	2 034.8
Sports & Leisure	2 711.8	1 342.7	50.0	-10.4	-16.7	710.2
Gifts & Home Furnishings	390.6	332.4	14.5	-2.0	-3.9	207.5
Total	7 744.1	2 756.7	99.2	-25.3	-58.8	2 952.5
31 Mar 2021						
Corporate	4 099.9	1 103.5	34.7	-8.1	-34.3	2 245.3
Sports & Leisure	2 654.6	1 296.3	45.8	-3.9	-16.0	635.9
Gifts & Home Furnishings	385.7	334.1	24.9	-3.2	-3.8	193.3
Total	7 140.2	2 733.9	105.4	-15.2	-54.1	3 074.5
31 Dec 2021						
Corporate	4 425.7	1 078.8	32.8	-60.9	-144.4	2 090.3
Sports & Leisure	2 742.7	1 317.6	45.3	-29.2	-66.5	749.5
Gifts & Home Furnishings	492.2	336.6	15.4	-24.1	-16.4	253.3
Total	7 660.6	2 733.0	93.5	-114.2	-227.3	3 093.1

* Financial fixed assets are not included

Note 4 - Net sales per sales channel and operating segment

SEK million	Corporate		Sports & Leisure		Gifts & Home Furnishings		Total	
	3 months	3 months	3 months	3 months	3 months	3 months	3 months	3 months
	Jan - Mar 2022	Jan - Mar 2021	Jan - Mar 2022	Jan - Mar 2021	Jan - Mar 2022	Jan - Mar 2021	Jan - Mar 2022	Jan - Mar 2021
Promo	848.1	568.9	200.3	130.4	34.5	27.4	1 082.9	726.6
Retail	3.3	3.5	546.3	402.7	142.4	128.7	692.0	534.9
Total	851.4	572.3	746.6	533.1	176.9	156.1	1 774.9	1 261.5

SEK million	Corporate		Sports & Leisure		Gifts & Home Furnishings		Total	
	12 months	12 months	12 months	12 months	12 months	12 months	12 months	12 months
	Jan - Dec 2021	Jan - Dec 2020	Jan - Dec 2021	Jan - Dec 2020	Jan - Dec 2021	Jan - Dec 2020	Jan - Dec 2021	Jan - Dec 2020
Promo	2 949.9	3 084.6	742.1	568.3	265.3	236.7	3 957.3	3 889.6
Retail	21.7	20.2	2 050.4	1 600.2	689.2	588.8	2 761.3	2 209.2
Total	2 971.6	3 104.8	2 792.5	2 168.5	954.5	825.5	6 718.6	6 098.8



Note 5 - Reporting of geographic areas

Net sales per geographic area

SEK million	Corporate		Sports & Leisure		Gifts & Home Furnishings		Total		Change %
	3 months Jan - Mar 2022	3 months Jan - Mar 2021	3 months Jan - Mar 2022	3 months Jan - Mar 2021	3 months Jan - Mar 2022	3 months Jan - Mar 2021	3 months Jan - Mar 2022	3 months Jan - Mar 2021	
USA	68.5	45.9	334.3	200.1	14.0	11.1	416.8	257.1	62%
Sweden	112.0	96.8	159.1	132.8	141.8	127.5	412.9	357.1	16%
Central Europe	189.9	124.3	91.2	79.7	4.8	4.8	285.9	208.7	37%
Nordic countries excl. Sweden	99.8	72.3	103.5	75.0	12.5	7.7	215.8	154.9	39%
Southern Europe	221.0	157.1	21.9	21.8	0.0	0.0	242.9	178.9	36%
Other countries	160.2	75.9	36.6	23.8	3.8	5.0	200.6	104.7	92%
Total	851.4	572.3	746.6	533.0	176.9	156.1	1 774.9	1 261.6	41%

SEK million	Corporate		Sports & Leisure		Gifts & Home Furnishings		Total		Change %
	12 months Jan - Dec 2021	12 months Jan - Dec 2020	12 months Jan - Dec 2021	12 months Jan - Dec 2020	12 months Jan - Dec 2021	12 months Jan - Dec 2020	12 months Jan - Dec 2021	12 months Jan - Dec 2020	
USA	203.6	193.7	1 145.0	895.2	60.4	52.0	1 409.0	1 140.9	23%
Sweden	476.1	387.8	637.6	480.3	799.4	689.8	1 913.1	1 558.0	23%
Central Europe	660.8	592.4	338.9	300.8	26.0	20.2	1 025.7	913.4	12%
Nordic countries excl. Sweden	401.3	358.5	411.4	306.1	49.8	45.7	862.5	710.3	21%
Southern Europe	779.3	842.0	83.2	58.9	0.4	0.3	862.9	901.2	-4%
Other countries	450.5	730.4	176.4	127.1	18.5	17.5	645.4	875.0	-26%
Total	2 971.6	3 104.8	2 792.5	2 168.5	954.5	825.5	6 718.6	6 098.8	10%

Fixed assets and deferred tax assets per geographic area

SEK million	31 Mar 2022		31 Mar 2021		31 Dec 2021	
	Fixed assets*	Deferred tax assets	Fixed assets*	Deferred tax assets	Fixed assets*	Deferred tax assets
USA	1 102.2	42.8	1 054.6	46.2	1 078.8	40.8
Sweden	758.1	22.1	721.4	22.4	755.3	19.5
Central Europe	313.7	9.3	338.0	5.7	318.1	8.7
Nordic countries excl. Sweden	234.0	3.6	254.2	3.6	230.2	3.9
Southern Europe	207.1	17.2	223.2	21.6	210.2	16.7
Other countries	141.6	4.2	142.6	5.9	140.4	3.9
Total	2 756.7	99.2	2 733.9	105.4	2 733.0	93.5

* Financial fixed assets are not included



cottover
people & planet

Note 6 - Financial instruments

SEK million	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Assets at fair value through other comprehensive income	0.2	1.6	3.3	0.0
Assets at amortized cost	1 565.2	1 254.4	1 777.5	1 454.7
Total financial assets	1 565.4	1 256.0	1 780.8	1 454.7
Liabilities at fair value through other comprehensive income	0.0	0.0	0.0	4.7
Liabilities at amortized cost	2 514.2	2 730.2	2 662.4	2 951.7
Total financial liabilities	2 514.2	2 730.2	2 662.4	2 956.4

Financial instruments are measured at fair value or amortized cost according to classification in the consolidated balance sheet.

Note 7 - Pledged assets and contingent liabilities

GROUP

Pledged assets SEK million	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Floating charges	690.5	690.5	690.5	690.5
Property mortgages	182.5	173.3	179.8	172.0
Net assets in Group companies	3 513.1	3 361.0	3 337.8	3 201.5
Shares in associated companies	8.3	8.3	8.3	8.3
Stock and accounts receivable	343.1	285.6	353.5	321.7
Total	4 737.5	4 518.8	4 569.9	4 394.1
Contingent liabilities SEK million	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Duty guarantees	12.2	12.4	12.2	12.2
Rent guarantees	142.0	154.3	141.9	151.5
Guarantees for associated companies	6.0	6.0	6.0	6.0
Total	160.2	172.8	160.1	169.7
PARENT COMPANY				
Pledged assets SEK million	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Floating charges	30.0	30.0	30.0	30.0
Shares in Group companies	1 737.7	1 744.3	1 737.7	1 744.3
Shares in associated companies	8.3	8.3	8.3	8.3
Total	1 776.0	1 782.6	1 776.0	1 782.6
Contingent liabilities SEK million	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Guarantees for Group companies	588.0	591.5	633.5	555.7
Guarantees for associated companies	6.0	6.0	6.0	6.0
Total	594.0	597.5	639.5	561.7



Note 8 - Disclosures related to COVID-19

In connection with the COVID-19 crisis, companies within the Group have taken part of the support packages that governments around the world have issued. This note contains information about the government support that the Group has received and their financial impact. In several countries, the Group has also taken part in support packages where employees reduce their working hours and receive compensation directly from the government. The financial impact from this is reduced personnel costs, but is not defined as a government grant.

Government

The Group has received government grants, mainly related to temporary lay-offs, in several countries. Employees reduce their working hours, but can keep main part of their salary and the employer temporary receives government grants to cover main part of the personnel costs for the employees. During the second quarter of 2021, the Group received confirmation that most of the government loans that the Group's American companies had previously received were forgiven. Confirmation that the remaining part were forgiven was received during the third quarter of the same year and all so-called PPP loans have thus been forgiven. The loans were obtained in 2020 and were linked to COVID-19. The forgiveness of the loans is considered to constitute government grants and is therefore reported as other operating income. In total, the loans forgiven amounts to SEK 44.2 million. The table below contains information on total received grants that are recorded as other operating income and grants that are received, but recorded as other liabilities as they relate to costs that have not yet occurred.

	3 months Jan - Mar 2022	3 months Jan - Mar 2021	12 months Jan - Dec 2021	12 months Jan - Dec 2020
Other operating income	0.4	5.6	61.9	75.7

	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Other liabilities	0.3	1.3	0.3	1.3

Deferment of payment of taxes and social charges

In some countries, the Group has been granted a deferral of payment of taxes and social charges. The table below contains information on total liabilities for which the Group has been granted a deferral. All liabilities fall due within 12 months.

	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Other liabilities	0.0	5.9	0.0	20.2

Government loans

The Group has chosen to use the opportunity to obtain government loans in the US (so-called PPP loans) and in France and UK. The Group has during 2021 received notice that all of the previously granted government loans in the US has been forgiven. The loan forgiveness is recognized as other operating income. For the government loans in France and UK, there are no forgiveness options. The table below contains information on the remaining government loans received.

	31 Mar 2022	31 Mar 2021	31 Dec 2021	31 Dec 2020
Long-term interest-bearing liabilities	4.3	9.3	4.6	36.8
Short-term interest-bearing liabilities	0.6	43.4	0.6	12.3
	4.9	52.7	5.2	49.1

Condensed quarterly consolidated income statements

SEK million

Quarter	2022					2021				2020			
	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Net sales	1 774.9	2 306.7	1 663.5	1 486.8	1 261.6	1 873.2	1 470.1	1 314.5	1 440.9				
Goods for resale	-931.6	-1 203.3	-860.4	-769.2	-656.4	-1 007.7	-843.9	-799.7	-810.2				
Gross profit	843.3	1 103.4	803.1	717.6	605.2	865.6	626.2	514.8	630.7				
Gross profit margin %	47.5	47.8	48.3	48.3	48.0	46.2	42.6	39.2	43.8				
Other operating income	22.6	23.9	11.6	59.4	16.6	29.6	34.7	61.4	20.6				
External costs	-311.6	-350.9	-258.4	-233.8	-224.8	-285.4	-191.6	-187.7	-311.1				
Personnel costs	-274.6	-301.4	-235.5	-242.8	-237.2	-259.9	-220.8	-209.1	-292.8				
Depreciations and write-downs	-58.8	-61.5	-55.7	-56.0	-54.1	-55.0	-56.6	-57.8	-60.1				
Other operating costs	-11.8	-9.9	-3.7	-2.9	-5.2	-11.4	-15.2	-11.4	-10.4				
Share of associated companies' result	0.0	-0.3	-0.3	-0.1	-0.4	0.1	-0.4	-0.1	-0.9				
Operating result	209.1	403.3	261.1	241.3	100.1	283.6	176.3	110.1	-24.1				
Financial income	0.6	0.7	0.6	0.9	0.8	0.1	0.6	2.9	0.5				
Financial expenses	-10.2	-10.6	-11.6	-10.3	-13.5	-14.6	-15.8	-20.2	-18.4				
Result before tax	199.5	393.4	250.1	231.9	87.4	269.2	161.1	92.8	-42.1				
Tax expense	-46.0	-84.9	-54.1	-44.3	-19.7	-61.0	-42.2	-19.9	5.1				
Result for the period	153.5	308.5	196.0	187.7	67.7	208.2	118.9	72.9	-36.9				
Total other comprehensive income for the period	70.5	87.5	60.5	-57.7	142.5	-213.0	-58.3	-212.4	205.5				
Total comprehensive income for the period	224.0	396.0	256.5	130.0	210.2	-4.9	60.6	-139.5	168.6				
Earnings per share before and after dilution (SEK)*	2.31	4.61	2.97	2.84	1.04	3.13	1.81	1.11	-0.54				

Quarter	2019				2018				2017			
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Net sales	2 024.1	1 685.5	1 689.0	1 504.9	1 943.4	1 551.2	1 523.2	1 272.8	1 630.3	1 331.1	1 371.7	1 264.2
Goods for resale	-1 079.2	-923.2	-903.3	-795.3	-1 042.3	-835.3	-804.2	-677.5	-886.8	-692.8	-745.7	-692.8
Gross profit	944.9	762.3	785.7	709.6	901.1	715.8	719.0	595.4	743.5	638.2	626.0	571.4
Gross profit margin %	46.7	45.2	46.5	47.1	46.4	46.1	47.2	46.8	45.6	47.9	45.6	45.2
Other operating income	32.3	12.9	15.5	17.2	28.3	19.3	11.3	15.9	22.9	10.4	7.0	10.9
External costs	-343.8	-300.3	-330.2	-338.4	-390.6	-323.5	-305.1	-317.2	-304.9	-265.4	-270.1	-288.6
Personnel costs	-307.6	-278.7	-290.5	-283.0	-298.0	-257.7	-260.9	-246.4	-262.2	-217.1	-233.0	-228.1
Depreciations and write-downs	-73.6	-55.7	-52.8	-51.0	-21.6	-20.2	-18.5	-17.6	-18.2	-16.4	-15.7	-15.0
Other operating costs	-12.4	-11.3	-7.7	-8.2	-9.8	-15.0	-8.3	-11.8	-6.1	-7.4	-3.9	-7.8
Share of associated companies' result	0.6	-0.2	-0.3	-0.2	0.1	-1.3	-0.3	0.4	-2.5	0.6	0.2	0.4
Operating result	240.3	129.1	119.6	46.0	209.4	117.5	137.3	18.6	172.5	143.0	110.5	43.2
Financial income	2.8	2.5	2.2	1.3	1.5	0.7	1.8	1.5	1.3	1.6	1.0	1.3
Financial expenses	-24.1	-19.5	-18.1	-15.3	-14.2	-12.3	-8.2	-11.7	-14.3	-14.8	-14.1	-13.8
Result before tax	219.1	112.1	103.6	32.0	196.6	105.9	130.9	8.4	159.4	129.8	97.4	30.7
Tax expense	-53.1	-17.6	-19.9	-6.0	-37.7	-17.5	-24.2	-2.4	-12.6	-24.5	-20.3	-5.8
Result for the period	165.9	94.4	83.7	26.0	158.9	88.4	106.8	6.0	146.8	105.3	77.0	24.9
Total other comprehensive income for the period	-131.5	126.9	16.2	86.3	2.7	-37.8	121.1	71.7	45.3	-43.3	-42.4	-12.2
Total comprehensive income for the period	34.4	221.4	99.9	112.3	161.6	50.5	227.9	77.7	192.1	62.0	34.7	12.7
Earnings per share before and after dilution (SEK)*	2.53	1.45	1.28	0.41	2.42	1.36	1.60	0.10	2.20	1.60	1.16	0.38

* The average number of outstanding shares, before and after dilution, has been 66,343,543 in all periods in the table.

Condensed quarterly consolidated cash flow statements

SEK million

Quarter	2022					2021				2020			
	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Cash flow from operating activities before changes in working capital	203.6	404.1	282.8	219.0	87.1	300.0	218.9	176.0	-63.0				
Increase/decrease of inventories	-226.5	59.7	-157.7	125.2	30.6	472.4	86.9	53.9	-117.4				
Increase/decrease of current receivables	205.8	-194.6	-174.7	-156.8	256.3	-87.7	-207.6	87.4	313.9				
Increase/decrease of current liabilities	-177.7	144.1	291.4	-2.2	-6.8	-127.2	185.0	-65.9	-19.0				
Changes in working capital	-198.4	9.2	-41.0	-33.7	280.1	257.5	64.3	75.5	177.6				
Cash flow from operating activities	5.2	413.3	241.8	185.3	367.2	557.5	283.2	251.4	114.6				
Investing activities	-25.3	-42.1	-33.0	-24.0	-15.2	-7.2	-8.6	-11.1	-30.6				
Cash flow after investing activities	-20.1	371.2	208.8	161.3	352.0	550.3	274.6	240.3	84.0				
Increase/decrease of interest-bearing liabilities	-16.3	-82.6	-309.0	-95.4	-346.1	-435.9	-322.9	-201.6	-195.2				
Transactions with owners	0.0	-277.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Cash flow from financial activities	-16.3	-360.5	-309.0	-95.4	-346.1	-435.9	-322.9	-201.6	-195.2				
Cash flow for the period	-36.4	10.7	-100.2	65.9	5.9	114.5	-48.4	38.7	-111.2				
Liquid assets at the beginning of the period	327.9	311.0	405.8	344.8	325.1	226.8	277.8	257.6	351.3				
Translation differences in liquid assets	7.1	6.2	5.5	-4.9	13.8	-16.2	-2.7	-18.5	17.6				
Liquid assets at the end of the period	298.6	327.9	311.0	405.8	344.8	325.1	226.8	277.8	257.6				

Quarter	2019				2018				2017			
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Cash flow from operating activities before changes in working capital	262.1	149.9	143.8	49.3	184.1	116.1	128.3	1.2	154.9	153.3	105.0	37.8
Increase/decrease of stock	180.9	-256.4	-108.0	-58.3	44.6	-310.4	-110.8	-117.4	129.5	-200.4	-63.7	-73.9
Increase/decrease of current receivables	-47.5	-34.3	-95.9	126.2	-3.6	-128.6	-36.2	140.9	-78.5	-113.8	-40.4	113.0
Increase/decrease of current liabilities	-108.8	9.7	69.1	-182.3	-50.7	239.9	143.2	-18.1	-71.4	150.5	49.2	-43.3
Changes in working capital	24.7	-281.0	-134.8	-114.4	-9.7	-199.1	-3.7	5.4	-20.4	-163.7	-54.9	-4.2
Cash flow from operating activities	286.7	-131.1	9.0	-65.1	174.4	-83.0	124.6	6.6	134.5	-10.4	50.1	33.6
Investing activities	-42.2	-32.6	-35.6	-38.3	-39.7	-42.1	-41.6	-39.8	-37.7	-36.9	-16.0	-19.9
Cash flow after investing activities	244.6	-163.8	-26.6	-103.4	134.7	-125.1	83.0	-33.2	96.8	-47.3	34.1	13.7
Increase/decrease of interest-bearing liabilities	-122.6	210.1	75.3	49.2	-15.9	104.9	58.0	5.1	-54.6	30.2	47.1	-39.4
Transactions with owners	0.0	1.2	-132.7	0.0	0.0	0.0	-112.8	0.0	0.0	0.0	-89.6	0.0
Cash flow from financial activities	-122.6	211.2	-57.4	49.2	-15.9	104.9	-54.8	5.1	-54.6	30.2	-42.5	-39.4
Cash flow for the period	121.9	47.4	-84.0	-54.2	118.8	-20.2	28.2	-28.1	42.2	-17.1	-8.4	-25.7
Liquid assets at the beginning of the period	238.4	182.5	265.0	312.2	192.6	215.4	180.5	202.4	155.6	178.9	191.9	218.9
Translation differences in liquid assets	-9.1	8.5	1.5	7.0	0.8	-2.6	6.7	6.2	4.6	-6.2	-4.6	-1.3
Liquid assets at the end of the period	351.3	238.4	182.5	265.0	312.2	192.6	215.4	180.5	202.4	155.6	178.9	191.9

Definitions of alternative performance measures

Guidelines concerning non-IFRS performance measures for companies with securities listed on a regulated market in the EU have been issued by ESMA (The European Securities and Markets Authority). These guidelines are to be applied to alternative performance measures (APM) applied as of July 3, 2016. The Interim Report refers to a number of non-IFRS performance measures used to assist investors and company management to analyze the company's operations. Because not all companies calculate the financial measures in the same way, these are not

always comparable to measures used by other companies. These financial measures should not be seen as a substitute for measures defined under IFRS. A description of the various non-IFRS performance measures used as a complement to the financial information reported according to IFRS and how they are used, is presented below. A reconciliation of alternative performance measures is available on www.nwg.se/en/investor-relations/financial-reports/key-numbers.

PERFORMANCE MEASURES	DEFINITION/CALCULATION	PURPOSE
GROSS PROFIT MARGIN	Net sales less goods for resale in percent of net sales.	The measure is used for showing the Group's margins before the effect of costs such as selling and administrative costs.
OPERATING MARGIN	Operating result as a percentage of the period's net sales.	The measure is used to show operating profitability and how the Group meets its targets.
PROFIT MARGIN	Result before tax as a percentage of the period's net sales.	The measure enables the profitability to be compared across locations where corporate taxes differ.
NET MARGIN	Result after tax as a percentage of the period's net sales.	The measure is used to show net earnings in relation to income.
NET SALES GROWTH	Sales growth including currency effects.	The measure is used to show growth in the Group and to measure how the Group meets its targets.
ORGANIC GROWTH	Organic growth refers to sales growth from existing operations cleared from currency effects. The currency effect is calculated by recalculating this year's sales in local currencies to last year's rates and compared to previous year's sales.	The measure is used to show growth in existing business since currency effects are beyond the Group's control and to measure how the Group meets its targets.
OPERATING MARGIN BEFORE DEPRECIATIONS	Operating result before depreciation as a percentage of the period's net sales.	The measure is used to show operating profitability and how the Group meets its targets, regardless of depreciation, amortization and write-downs.
NET FINANCIAL ITEMS	The total of interest income, interest expenses, currency differences on borrowings and cash equivalents in foreign currencies, other financial income and other financial expenses.	The measure reflects the Group's total costs of the external financing.

RETURN MEASURES	DEFINITION/CALCULATION	PURPOSE
RETURN ON CAPITAL EMPLOYED	Rolling 12 month's result before tax plus financial expenses as a percentage of average capital employed. The average capital employed is calculated by taking the capital employed per period end and the capital employed at year-end for the previous year divided by two.	The measure is used to analyze profitability by putting result in relation to the capital needed to operate the business.
RETURN ON EQUITY	Rolling 12 month's result for the period according to the income statement as a percentage of average equity. The average equity is calculated by taking the equity per period end and the equity at year-end for the previous year divided by two. For the Parent company it is calculated as result after tax as a percentage of average adjusted equity. In adjusted equity, the equity part of untaxed reserves is included.	The measure is used to analyze profitability over time, given the resources available to the Parent company's owners.

DATA PER SHARE	DEFINITION/CALCULATION	PURPOSE
EQUITY PER SHARE	Equity at the end of the period divided by number of shares at the end of the period.	Equity per share measures the net asset value per share and determines if a company is increasing shareholder value over time.
CAPITAL MEASURES	DEFINITION/CALCULATION	PURPOSE
EQUITY	The equity reported in the consolidated balance sheet consists of taxed equity increased by the equity portion of the Group's untaxed reserves and non-controlling interests. Deferred tax liability in untaxed reserves has been calculated at the applicable tax rates for the companies in each country, as decided and communicated at the balance sheet date.	The measure is the difference between the Group's assets and liabilities, which corresponds to the Group's equity contributed by owners and the Group's accumulated profits.
CAPITAL EMPLOYED	Total assets less provisions and non-interest bearing liabilities, which consist of accounts payable, current tax liabilities, other liabilities and accrued expenses and prepaid income.	The measure indicates how much capital is needed to run the business, regardless of type of financing (borrowed or equity).
WORKING CAPITAL	Total current assets, excluding liquid assets and current tax receivables, less short-term non-interest bearing liabilities excluding current tax liabilities.	The measure is used to show how much capital is needed to finance operating activities.
NET DEBT	Interest-bearing liabilities (current and non-current) less cash and cash equivalents.	The measure shows financing from borrowings.
NET DEBT TO CREDIT INSTITUTES	Interest-bearing liabilities (current and non-current) less lease liabilities and less cash and cash equivalents.	The measure shows financing from borrowings excluding lease liabilities
CAPITAL TURNOVER	Rolling 12 month's net sales divided by average total assets. The average total assets is calculated by taking the total assets per period end and the total assets at year-end for the previous year divided by two.	The measure shows how efficiently the Group uses its total capital.
INVENTORY TURNOVER	Rolling 12 month's goods for resale in the income statement divided by average inventory. The average inventory is calculated by taking the inventory per period end and the inventory at year-end for the previous year divided by two.	The measure is used to show the inventory's turnover per year, since the stock is central for the Group to keep a good service level, i.e. to be able to deliver goods fast.
NET DEBT TO EQUITY RATIO	Net debt as a percentage of equity.	The measure helps show financial risk and is useful for management to monitor the level of the indebtedness.
NET DEBT IN RELATION TO WORKING CAPITAL	Net debt divided by working capital.	The measure is used to show how much of the working capital is financed through net debt.
INTEREST COVERAGE RATIO	Result before tax plus financial costs divided by financial costs.	The measure is used to calculate the Group's ability to pay interest costs.
EQUITY RATIO	Total equity as a percentage of total assets.	The measure shows how much of the Group's assets are financed by the shareholders through equity. An equity ratio is a measure of financial strength and how the Group meets its targets.
OTHER MEASURES	DEFINITION/CALCULATION	PURPOSE
EFFECTIVE TAX RATE	Tax on profit for the period as a percentage of result before tax.	This measure enables comparison of income tax across locations where corporate taxes differ.
EFFECTIVE INTEREST RATE	Net financial items in relation to average net debt.	The measure enables comparison of cost for the net debt.
CASH FLOW FROM OPERATIONS	Cash flow from operating activities including changes in working capital and before cash flows from investing and financing activities.	The measure is used to show the cash flow generated by the company's operations.
NET INVESTMENTS	Cash flow from investing activities according to the cash flow analysis which includes investments and divestments of buildings, acquisitions, investments in tangible and intangible assets and raised long-term debt.	The measure is used to regularly estimate how much cash is used for investments in operations and for expansion.

NewWave
G R O U P

New Wave Group is a growth group that designs, acquires and develops brands and products in the corporate, sports, gifts and home furnishings sectors. The Group shall achieve synergies by coordinating design, purchasing, marketing, warehousing and distribution of the assortment. The Group shall offer its products to the promo market and the retail market in order to achieve good risk diversification.

New Wave Group AB (publ) Corp. id number 556350-0916 Kungsportsavenyen 10, SE-411 36 Gothenburg
Phone +46 (0) 31 712 89 00 | info@nwg.se
www.nwg.se